

The Honorable Union Minister of State for Railways, Sri Bhandaru Dattatreya lit the lamp on the occasion of the launching of the first digitally animated version of Sri Ram Chalisa authorized by the great sage Goswamy Tulasi Das. Speaking on the occasion Dattatreya praised Color Chips for taking up such a holy task and offered all his cooperation in encouraging & producing such animated CD's.

The Former Official Commission Chairman and renowned Dwi Sahasraavadhani Sri Madugula Naga Phani Sarma blessed the event. Color Chips, CMD Sri Ramabhotla Srinivasa Sudhish presided the meeting and he narrated various problems that the animation industry was confronting within the country and sought the Government, cooperation.