| General information about company |  |
| :--- | :--- |
| Scrip code | 540023 |
| NSE Symbol | INE621101026 |
| MSEI Symbol | Colorchips New Media Limited |
| ISIN | No |
| Name of the company | Equity Shares |
| Whether company is SME | Quarterly |
| Class of Security | 31-03-2019 |
| Type of report |  |
| Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment) | Regulation 31 (1) (b) |
| Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date |  |
| Shareholding pattern filed under |  |


| Declaration |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Sr. <br> No. | Particular | Yes/No | Promoter and <br> Promoter Group | Public <br> shareholder | Non Promoter- Non <br> Public |
| 1 | Whether the Listed Entity has issued any partly paid up <br> shares? | No | No | No | No |
| 2 | Whether the Listed Entity has issued any Convertible <br> Securities? | No | No | No | No |
| 3 | Whether the Listed Entity has issued any Warrants? | No | No | No | No |
| 4 | Whether the Listed Entity has any shares against which <br> depository receipts are issued? | No | No | No | No |
| 5 | Whether the Listed Entity has any shares in locked-in? | No | No | No |  |
| 6 | Whether any shares held by promoters are pledge or <br> otherwise encumbered? | No | No | No |  |
| 7 | Whether company has equity shares with differential <br> voting rights? | No | No | No |  |


| Table I - Summary Statement holding of specified securities |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Category <br> (I) | Category of shareholder (II) | Nos. Of shareholders (III) | No. of fully paid up equity shares held (IV) | No. Of Partly paidup equity shares held (V) | No. Of shares underlying Depository Receipts (VI) | Total nos. shares held $(\mathrm{VII})=$ (IV) $+(\mathrm{V})+$ (VI) | Shareholding as a $\%$ of total no. of shares (calculated as per SCRR, 1957) (VIII) As a \% of ( $\mathrm{A}+\mathrm{B}+\mathrm{C} 2$ ) | Number of Voting Rights held in each class of securities (IX) |  |  |  |
|  |  |  |  |  |  |  |  | No of Voting (XIV) Rights |  |  | $\begin{aligned} & \text { Total as a } \\ & \% \text { of } \\ & (\mathrm{A}+\mathrm{B}+\mathrm{C}) \end{aligned}$ |
|  |  |  |  |  |  |  |  | $\begin{aligned} & \text { Class eg: } \\ & \text { X } \end{aligned}$ | $\begin{aligned} & \text { Class } \\ & \text { eg:y } \end{aligned}$ | Total |  |
| (A) | Promoter \& Promoter Group | 3 | 12742515 |  |  | 12742515 | 74.91 | 12742515 |  | 12742515 | 74.91 |
| (B) | Public | 2138 | 4267385 |  |  | 4267385 | 25.09 | 4267385 |  | 4267385 | 25.09 |
| (C) | Non <br> PromoterNon Public |  |  |  |  |  |  |  |  |  |  |
| (C1) | Shares underlying DRs |  |  |  |  |  |  |  |  |  |  |
| (C2) | Shares held by Employee Trusts |  |  |  |  |  |  |  |  |  |  |
|  | Total | 2141 | 17009900 |  |  | 17009900 | 100 | 17009900 |  | 17009900 | 100 |


| Table I - Summary Statement holding of specified securities |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Category <br> (I) | Category of shareholder (II) | No. Of <br> Shares Underlying Outstanding convertible securities (X) | No. of Shares Underlying Outstanding Warrants (Xi) | No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a) | Shareholding, as a \% assuming full conversion of convertible securities ( as a percentage of diluted share capital) $(\mathrm{XI})=$ (VII) + (X) As a \% of $(\mathrm{A}+\mathrm{B}+\mathrm{C} 2)$ | Number of Locked in shares (XII) |  | Number of Shares pledged or otherwise encumbered (XIII) |  | Number of equity shares held in dematerialized form (XIV) |
|  |  |  |  |  |  | No. <br> (a) | As a \% of total Shares held (b) | No. <br> (a) | As a \% of total Shares held (b) |  |
| (A) |  <br> Promoter Group |  |  |  | 74.91 |  |  |  |  | 12742515 |
| (B) | Public |  |  |  | 25.09 |  |  |  |  | 4265405 |
| (C) | Non <br> Promoter- <br> Non Public |  |  |  |  |  |  |  |  |  |
| (C1) | Shares underlying DRs |  |  |  |  |  |  |  |  |  |
| (C2) | Shares held by Employee Trusts |  |  |  |  |  |  |  |  |  |
|  | Total |  |  |  | 100 |  |  |  |  | 17007920 |


| Table II - Statement showing shareholding pattern of the Promoter and Promoter Group |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sr. | Category \& Name of the <br> Shareholders (I) | Nos. Of shareholders (III) | No. of fully paid up equity shares held (IV) | No. Of <br> Partly paidup equity shares held (V) | No. Of shares underlying Depository Receipts (VI) | Total nos. shares held (VII) = <br> (IV) $+(\mathrm{V})+$ <br> (VI) | Shareholding as a $\%$ of total no. of shares (calculated as per SCRR, 1957) (VIII) As a \% of $(\mathrm{A}+\mathrm{B}+\mathrm{C} 2)$ | Number of Voting Rights held in each class of securities (IX) |  |  |  |
|  |  |  |  |  |  |  |  | No of Voting (XIV) Rights |  |  | Total <br> as a \% of <br> Total <br> Voting <br> rights |
|  |  |  |  |  |  |  |  | $\begin{aligned} & \text { Class eg: } \\ & \text { X } \end{aligned}$ | Class eg:y | Total |  |
| A | Table II - Statement showing shareholding pattern of the Promoter and Promoter Group |  |  |  |  |  |  |  |  |  |  |
| (1) | Indian |  |  |  |  |  |  |  |  |  |  |
| (a) | Individuals/Hindu undivided Family | 2 | 7930374 |  |  | 7930374 | 46.62 | 7930374 |  | 7930374 | 46.62 |
| (d) | Any Other (specify) | 1 | 4812141 |  |  | 4812141 | 28.29 | 4812141 |  | 4812141 | 28.29 |
| Sub-Total $(\mathrm{A})(1)$ |  | 3 | 12742515 |  |  | 12742515 | 74.91 | 12742515 |  | 12742515 | 74.91 |
| (2) | Foreign |  |  |  |  |  |  |  |  |  |  |
| Total <br> Shareholding of Promoter and Promoter Group $(\mathrm{A})=(\mathrm{A})$ <br> $(1)+(\mathrm{A})(2)$ |  | 3 | 12742515 |  |  | 12742515 | 74.91 | 12742515 |  | 12742515 | 74.91 |
| B | Table III - Statement showing shareholding pattern of the Public shareholder |  |  |  |  |  |  |  |  |  |  |
| (1) | Institutions |  |  |  |  |  |  |  |  |  |  |
| (3) | Non-institutions |  |  |  |  |  |  |  |  |  |  |
| (a(i)) | Individuals - <br> i.Individual <br> shareholders <br> holding nominal share capital up to Rs. 2 lakhs. | 2101 | 111122 |  |  | 111122 | 0.65 | 111122 |  | 111122 | 0.65 |
| (a(ii)) | Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs. | 2 | 215300 |  |  | 215300 | 1.27 | 215300 |  | 215300 | 1.27 |
| (e) | Any Other (specify) | 35 | 3940963 |  |  | 3940963 | 23.17 | 3940963 |  | 3940963 | 23.17 |
| Sub-Total $(\mathrm{B})(3)$ |  | 2138 | 4267385 |  |  | 4267385 | 25.09 | 4267385 |  | 4267385 | 25.09 |
| Total Public Shareholding $(\mathrm{B})=(\mathrm{B})$ (1) + (B) $(2)+(B)(3)$ |  | 2138 | 4267385 |  |  | 4267385 | 25.09 | 4267385 |  | 4267385 | 25.09 |
| C | Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder |  |  |  |  |  |  |  |  |  |  |
| $\begin{aligned} & \text { Total ( } \\ & \mathrm{A}+\mathrm{B}+\mathrm{C} 2) \end{aligned}$ |  | 2141 | 17009900 |  |  | 17009900 | 100 | 17009900 |  | 17009900 | 100 |
| Total $(\mathrm{A}+\mathrm{B}+\mathrm{C})$ |  | 2141 | 17009900 |  |  | 17009900 | 100 | 17009900 |  | 17009900 | 100 |


| Sr. | No. Of Shares Underlying Outstanding convertible securities (X) | No. of Shares Underlying Outstanding Warrants (Xi) | No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a) | Shareholding, as a \% assuming full conversion of convertible securities ( as a percentage of diluted share capital) (XI)= (VII) + (X) As a \% of $(\mathrm{A}+\mathrm{B}+\mathrm{C} 2)$ | Number of Locked in shares (XII) |  | Number of Shares pledged or otherwise encumbered (XIII) |  | Number of equity shares held in dematerialized form (XIV) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | No. (a) | As a \% of total Shares held (b) | No. <br> (a) | As a \% of total Shares held (b) |  |
| A | Table II - Statement showing shareholding pattern of the Promoter and Promoter Group |  |  |  |  |  |  |  |  |
| (1) | Indian |  |  |  |  |  |  |  |  |
| (a) |  |  |  | 46.62 |  |  |  |  | 7930374 |
| (d) |  |  |  | 28.29 |  |  |  |  | 4812141 |
| Sub-Total (A)(1) |  |  |  | 74.91 |  |  |  |  | 12742515 |
| (2) | Foreign |  |  |  |  |  |  |  |  |
| Total <br> Shareholding of Promoter and Promoter Group (A) $=(\mathrm{A})$ <br> (1) $+(\mathrm{A})(2)$ |  |  |  | 74.91 |  |  |  |  | 12742515 |
| B | Table III - Statement showing shareholding pattern of the Public shareholder |  |  |  |  |  |  |  |  |
| (1) | Institutions |  |  |  |  |  |  |  |  |
| (3) | Non-institutions |  |  |  |  |  |  |  |  |
| (a(i)) |  |  |  | 0.65 |  |  |  |  | 109142 |
| (a(ii)) |  |  |  | 1.27 |  |  |  |  | 215300 |
| (e) |  |  |  | 23.17 |  |  |  |  | 3940963 |
| $\begin{aligned} & \text { Sub-Total } \\ & (\mathrm{B})(3) \end{aligned}$ |  |  |  | 25.09 |  |  |  |  | 4265405 |
| Total Public Shareholding $(B)=(B)(1)+(B)$ <br> (2) + (B)(3) |  |  |  | 25.09 |  |  |  |  | 4265405 |
| C | Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder |  |  |  |  |  |  |  |  |
| $\begin{aligned} & \text { Total ( } \\ & \mathrm{A}+\mathrm{B}+\mathrm{C} 2) \end{aligned}$ |  |  |  | 100 |  |  |  |  | 17007920 |
| Total ( $\mathrm{A}+\mathrm{B}+\mathrm{C}$ ) |  |  |  | 100 |  |  |  |  | 17007920 |


| Individuals/Hindu undivided Family |  |  |  |
| :---: | :---: | :---: | :---: |
| Searial No. | 1 | 2 |  |
| Name of the Shareholders (I) | SUDISH S RAMBOTLA | SREE LAKSHMI RAMABHOTLA | Click here to go back |
| PAN (II) | ABAPR7580F | AGOPR3290D | Total |
| No. of fully paid up equity shares held (IV) | 7181084 | 749290 | 7930374 |
| No. Of Partly paidup equity shares held (V) |  |  |  |
| No. Of shares underlying Depository Receipts (VI) |  |  |  |
| Total nos. shares held (VII) $=$ $(\mathrm{IV})+(\mathrm{V})+(\mathrm{VI})$ | 7181084 | 749290 | 7930374 |
| Shareholding as a $\%$ of total no. of shares (calculated as per SCRR, 1957) (VIII) As a $\%$ of $(\mathrm{A}+\mathrm{B}+\mathrm{C} 2)$ | 42.22 | 4.41 | 46.62 |
| Number of Voting Rights held in each class of securities (IX) |  |  |  |
| Class eg:X | 7181084 | 749290 | 7930374 |
| Class eg:y |  |  |  |
| Total | 7181084 | 749290 | 7930374 |
| Total as a \% of Total Voting rights | 42.22 | 4.41 | 46.62 |
| No. Of Shares Underlying Outstanding convertible securities (X) |  |  |  |
| No. of Shares Underlying Outstanding Warrants (Xi) |  |  |  |
| No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a) |  |  |  |
| $\begin{aligned} & \text { Shareholding, as a } \\ & \% \text { assuming full } \\ & \text { conversion of } \\ & \text { convertible } \\ & \text { securities (as a } \\ & \text { percentage of } \\ & \text { diluted share } \\ & \text { capital) (XI) } \\ & \text { (VII)+(Xi)(a) As a } \\ & \% \text { of }(\mathrm{A}+\mathrm{B}+\mathrm{C} 2) \end{aligned}$ | 42.22 | 4.41 | 46.62 |
| Number of Locked in shares (XII) |  |  |  |
| No. (a) |  |  |  |
| As a \% of total Shares held (b) |  |  |  |
| Number of Shares pledged or otherwise encumbered (XIII) |  |  |  |
| No. (a) |  |  |  |


| As a \% of total <br> Shares held (b) |  |  |  |
| :--- | :--- | :--- | :--- |
| Number of equity <br> shares held in <br> dematerialized <br> form (XIV) | 7181084 | 749290 | 7930374 |
| Reason for not providing PAN |  |  |  |
| Reason for not <br> providing PAN |  |  |  |
| Shareholder type |  |  |  |


| Any Other (specify) |  |  |
| :---: | :---: | :---: |
| Searial No. | 1 |  |
| Category | Bodies Corporate | Click here to go back |
| Name of the Shareholders (I) | RAVIKAANTH PORTFOLIO SERVICES PVT LTD |  |
| PAN (II) | AABCR6952L | Total |
| No. of the Shareholders (I) | 1 | 1 |
| No. of fully paid up equity shares held (IV) | 4812141 | 4812141 |
| No. Of Partly paid up equity shares held (V) |  |  |
| No. Of shares underlying Depository Receipts (VI) |  |  |
| Total nos. shares held (VII) = (IV) $+(\mathrm{V})+(\mathrm{VI})$ | 4812141 | 4812141 |
| Shareholding as a $\%$ of total no. of shares (calculated as per SCRR, 1957) (VIII) As a $\%$ of $(\mathrm{A}+\mathrm{B}+\mathrm{C} 2)$ | 28.29 | 28.29 |
| Number of Voting Rights held in each class of securities (IX) |  |  |
| Class eg: X | 4812141 | 4812141 |
| Class eg:y |  |  |
| Total | 4812141 | 4812141 |
| Total as a \% of Total Voting rights | 28.29 | 28.29 |
| No. Of Shares <br> Underlying <br> Outstanding <br> convertible <br> securities (X) |  |  |
| No. of Shares Underlying Outstanding Warrants (Xi) |  |  |
| No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a) |  |  |
| Shareholding, as a $\%$ assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII) + (X) As a \% of ( $\mathrm{A}+\mathrm{B}+\mathrm{C} 2$ ) | 28.29 | 28.29 |
| Number of Locked in shares (XII) |  |  |
| No. (a) |  |  |


| As a \% of total <br> Shares held (b)   <br> Number of Shares pledged or otherwise encumbered (XIII)   <br> No. (a)   <br> As a \% of total <br> Shares held (b)  4812141 <br> Number of equity <br> shares held in <br> dematerialized <br> form (XIV) 4812141  <br> Reason for not providing PAN   <br> Reason for not <br> providing PAN   <br> Shareholder type   $\mathbf{l}$ |
| :--- | :--- | :--- |


| Any Other (specify) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Searial No. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| Category | Clearing <br> Members | NonResident Indian (NRI) | Others | Bodies Corporate | Bodies Corporate | Bodies Corporate | Bodies Corporate |
| Category / More than 1 percentage | Category | Category | Category | Category | More than 1 percentage of shareholding | More than 1 percentage of shareholding | More than 1 percentage of shareholding |
| Name of the <br> Shareholders (I) |  |  | Non Resident Indian non repatriable |  | TRANELLO INFO SOLUTIONS PRIVATE LIMITED | VINIATO ADVISORS PVT LTD | LOCERO MEDIA AND CONSULTING PRIVATE LIMITED |
| PAN (II) |  |  |  |  | AAFCT8455L | AAFCV6492B | AAGCC7071A |
| No. of the Shareholders (I) | 6 | 3 | 2 | 21 | 1 | 1 | 1 |
| No. of fully paid up equity shares held (IV) | 7873 | 43 | 44 | 143470 | 1487018 | 820263 | 1482252 |
| No. Of Partly paidup equity shares held (V) |  |  |  |  |  |  |  |
| No. Of shares underlying Depository Receipts (VI) |  |  |  |  |  |  |  |
| Total nos. shares held (VII) = (IV) + (V) $+(\mathrm{VI})$ | 7873 | 43 | 44 | 143470 | 1487018 | 820263 | 1482252 |
| Shareholding as a \% of total no. of shares (calculated as per SCRR, 1957) (VIII) As a $\%$ of $(\mathrm{A}+\mathrm{B}+\mathrm{C} 2)$ | 0.05 | 0 | 0 | 0.84 | 8.74 | 4.82 | 8.71 |
| Number of Voting Rights held in each class of securities (IX) |  |  |  |  |  |  |  |
| Class eg: X | 7873 | 43 | 44 | 143470 | 1487018 | 820263 | 1482252 |
| Class eg:y |  |  |  |  |  |  |  |
| Total | 7873 | 43 | 44 | 143470 | 1487018 | 820263 | 1482252 |
| Total as a \% of Total Voting rights | 0.05 | 0 | 0 | 0.84 | 8.74 | 4.82 | 8.71 |
| No. Of Shares Underlying Outstanding convertible securities (X) |  |  |  |  |  |  |  |
| No. of Shares Underlying Outstanding Warrants (Xi) |  |  |  |  |  |  |  |
| No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) <br> (a) |  |  |  |  |  |  |  |
| Shareholding, as a \% assuming full conversion of convertible securities (as a percentage of | 0.05 | 0 | 0 | 0.84 | 8.74 | 4.82 | 8.71 |


| diluted share capital) (XI)= (VII)+(X) As a \% of ( $\mathrm{A}+\mathrm{B}+\mathrm{C} 2$ ) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Locked in shares (XII) |  |  |  |  |  |  |  |
| No. (a) |  |  |  |  |  |  |  |
| As a \% of total Shares held (b) |  |  |  |  |  |  |  |
| Number of equity shares held in dematerialized form (XIV) | 7873 | 43 | 44 | 143470 | 1487018 | 820263 | 1482252 |
| Reason for not providing PAN |  |  |  |  |  |  |  |
| Reason for not providing PAN |  |  |  |  |  |  |  |


| Any Other (specify) |  |
| :---: | :---: |
| Searial No. |  |
| Category |  |
| Category / More than 1 percentage |  |
| Name of the Shareholders (I) | Click here to go back |
| PAN (II) | Total |
| No. of the Shareholders (I) | 32 |
| No. of fully paid up equity shares held (IV) | 151430 |
| No. Of Partly paidup equity shares held (V) |  |
| No. Of shares underlying Depository Receipts (VI) |  |
| Total nos. shares held (VII) = (IV) $+(\mathrm{V})+(\mathrm{VI})$ | 151430 |
| Shareholding as a \% of total no. of shares (calculated as per SCRR, 1957) (VIII) As a \% of ( $\mathrm{A}+\mathrm{B}+\mathrm{C} 2$ ) | 0.89 |
| Number of Voting Rights held in each class of securities (IX) |  |
| Class eg: X | 151430 |
| Class eg:y |  |
| Total | 151430 |
| Total as a \% of Total Voting rights | 0.89 |
| No. Of Shares Underlying Outstanding convertible securities (X) |  |
| No. of Shares Underlying Outstanding Warrants (Xi) |  |
| No. Of Shares <br> Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a) |  |
| Shareholding, as a \% assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a \% of $(\mathrm{A}+\mathrm{B}+\mathrm{C} 2)$ | 0.89 |
| Number of Locked in shares (XII) |  |


| No. (a) |  |
| :--- | :--- |
| As a \% of total <br> Shares held (b) |  |
| Number of equity <br> shares held in <br> dematerialized <br> form (XIV) | 151430 |
| Reason for not providing PAN |  |
| Reason for not <br> providing PAN |  |

